

To: Faculty Development Committee
From: David Gurzick
Sent: November 15, 2017
Subject: Scholarship and Scholarly Activities: Economics and Business Administration

Our department is a group of faculty who represent diverse social science and management disciplines: economics, organizational behavior, public administration, accounting, strategy, marketing, finance, and management information systems. Per your request, following is the list of what our discipline considers to be scholarly activities (in no particular order):

- a. Refereed journal articles
- b. Books
- c. Case studies
- d. Edited book chapters
- e. Conference proceedings/presentations/session chairs/panelists
- f. Referee/Editorial board (sometimes referred to as Program Committee) for journal, book series, or conference
- g. Patents
- h. Book reviews, articles reviews, and rebuttals of article and book reviews
- i. Consulting
- j. Invited speaker or panelist related to one's areas of expertise
- k. Conference and workshop organization
- l. Being on corporate/organizational boards for one's areas of expertise
- m. Commercial products or services
- n. Directing and supporting Hood doctoral student research projects
- o. New Media such as:
 - Live conferences and webinars sponsored by professional organizations
 - Online publications including e-journals
 - Invited or elected publications online

Please note that in economics and management, it is extremely rare that doctoral dissertations are published as books. In fact, our faculty members are not expected to publish books, but are expected to engage in the dissemination of our research through a variety of venues, including traditional media (journals, business periodicals, conference proceedings, etc) and new media (online). Also, it is common in our disciplines to work with other scholars, resulting in co-authored works.

If you need more information, please do not hesitate to contact me.